

# Apple Butter Photography

## All the Details and Fine Print

### Times

Time frames given in the session descriptions are not absolute. The descriptions give the “up to” allotted time frame for the session, however it is typical to be done before the stated allotment. For example, family sessions are allotted an hour in the description, however a typical family shoot is done within a ½ hour, as many families find it exhausting to pose for a whole hour, especially with children or in the heat. Therefore, an hour is allotted in case of mishaps or unforeseen occurrences, but sessions are booked in 30-minute increments.

### When You Book

When you book a session online we may follow up with you via phone consultation to get/give all the details about your session if there are any concerns or questions. Details about where we will shoot, what you are looking for in your shoot, any ideas you might have that you want in your session, what you will be wearing or colors you want to implement, etc. will be discussed. Sometimes no contact is needed, such as mini-sessions where there is a set location, theme, and date or where all questions on the booking form have been answered and you let us know what you want in your session online (there is a memo section where you can tell us anything special you want us to know). Weddings will always have a consultation call. **Your booking fee is due at the time of booking to reserve your spot and is non-refundable.** *You cannot get a session with our professional, published, accomplished photographers without paying your required booking fee.* Please be advised that sessions received through any third party vendor (not directly through us) cannot be booked online... they must be booked by calling, and a retainer must be paid.

### Locations

If not shooting at our studio, shooting sites are at the discretion of the client (unless redeeming a promotional offer in which case there is a designated shooting location to be given by the photographer) as long as they are in our local area. Should the client not have a place in mind that they want to shoot, the photographer can make suggestions. For example, many popular photo destinations along the Grand Strand are Myrtle Beach State Park, Huntington Beach State Park/Atalaya Castle, Brookgreen Gardens, the beach piers, Conway Riverwalk, downtown Conway, various marinas, and various Pawley’s Island plantations. All locations will

be confirmed in the phone consultation between the client and Apple Butter Photography once a session has been booked. The possibilities are endless! Studio sessions take place at our studio location, 981 Fox Hollow Road, Business Suite A, Conway, SC 29526. Locations outside of the area, including destination weddings, will be charged a travel fee accordingly at an agreed upon rate made between the client and Apple Butter Photography, and (depending on the location) must include lodging. This is done on an individual basis. For example, a wedding in Jamaica will have a much greater travel fee than a wedding in Charleston due to the time it takes to get there, the time necessary to spend at the location, the travel accommodations, etc.

### **Attire**

Each photo session is unique to the client, and attire is at your discretion. However, if you are unsure of what to wear, we have some suggestions that will ensure your photos will be at their utmost potential. For family sessions, matching outfits always make for a memorable portrait (ex: all white tops/dresses and either khaki or denim bottoms). Coordinating attire is also an option, such as a color scheme (ex: orange, green, brown, and yellow for a fall shoot), various shades of the same color (ex: different shades of blue on each member), the same print of fabric on everyone (ex: everyone wearing a plaid article with their outfit), and thematic schemes (ex: all red and green attire/accessories for a Christmas session), etc.

Newborn shoots do not require attire unless the client has something specific they want to use, otherwise newborn outfits/props/accessories are provided. If you choose to bring an outfit for your newborn shoot, it MUST be photographed and e-mailed to us at least 4 days before your shoot so that we can plan accordingly. We set up the studio for your session before you arrive, so surprises make it impossible to prepare.

### **Testimonials**

Should you love your session and/or photos, we would love to hear your thoughts! Feel free to send us an e-mail with those kind words so that we can use them as testimonials. Not only do they make our day, but they help future clients by getting to know how your experience went! It is even more helpful if you could share those testimonials by giving us winning ratings/reviews on Google, Yelp, Thumbtack, and Facebook, as well as “liking” our Facebook page. If you are a satisfied customer, your kindness is greatly appreciated.

### **Policies and Procedures**

To maintain the utmost quality of service and products, certain policies must be in place. Here is an overview of our policies and procedures.

**Payment** must be received to book a session. This is to ensure that your spot is secured. Payment can be paid online via credit card (Visa, Mastercard, Discover, American

Express), debit card, Paypal, or Paypal financing, or Sezzle. Paypal financing is available to clients who wish to make low monthly payments (with approved credit) on their session. This option is available at the checkout and is subject to Pay pal's conditions. Cash is accepted only with the approval of Apple Butter Photography and must be paid before your session can be booked.

**Cancellations** are non-refundable; however, we are aware that unforeseen circumstances can occur. In the event that you cannot make your session, you can reschedule for another date/time by contacting us via phone or e-mail at least 4 days before the session. "No shows" will result in forfeiture of fees paid. If a "no show" chooses to reschedule, they will be charged again. If rescheduling is not possible within a month of the cancellation, a session credit will be issued for your convenience to use at a later date.

**Refunds** are not given. Should you need to cancel your session, you are welcome to reschedule as mentioned above, or receive a session credit for future use (if cancellation is made in reasonable time), however we do not refund booking fees, products, or services rendered.

**Lateness** is sometimes an unavoidable occurrence. Please note however, that if you are late to your session, your session will simply be reduced by that time. In other words, if you are 15 minutes late, you will have lost those 15 minutes out of your allotted session time. We do not run over into the next time slot for various reasons, such as another client, the photographers' schedule, etc. As a courtesy to everyone else, please try to avoid being late. If you are running late, however, rest assured we can still get some amazing images in a crunch!

**Holidays** are a special time, not just for clients but the photographers as well. Sometimes however, clients desire to have photographs taken on holidays for various reasons, such as guests/family coming in from out of town that can't be photographed together any other time. It is rare that a photographer will be available on certain holidays (Christmas Eve, Christmas, Easter, Thanksgiving, etc.), however if we *can* accommodate your holiday session, the fee for that session will be doubled and it is always appreciated if a generous tip be provided to the photographer. These sessions can only be booked via telephone upon approval of time and date. In other words, accommodation is not guaranteed, but if we can make it happen...we will.

**Time frames for delivering images after your session** are as follows:

<1 week (mini sessions and Christmas Quickies)

2-3 weeks (family, couples, seniors/graduates, newborn, maternity, birth, fresh 48, headshots, swimsuit/boudoir, sunrise, fashion, and events excluding weddings)

3-4 weeks (modeling portfolios)  
4-6 weeks (weddings)

**\*\*\*These time frames are worse case scenarios. If your session is not in season, times may be less.\*\*\***

Please note that we not only specify time frames in this PDF, but also when a client speaks to us on the phone about how our services work, as well as at the end of your session with the photographer. Therefore, it is unnecessary to contact us before the specified time and ask us when your images will be ready. We do not have specific dates to give you, but we guarantee that your images will be delivered in the time frames told to you during your phone consultation when booking, at your session, and given above. You will NOT be given a date of completion when you call or e-mail, you will be told the same time frame that you were given at your session. If a photographer does 15 sessions in a week, and then after a week and a half, those 15 clients start calling and e-mailing about when their images will be ready, the photographer has to spend a few hours sending e-mails back and forth or take the time to engage in phone conversations explaining that the images will be done when they were told they'd be done. While the goal might be to speed up the process of getting your images, you are actually making your images take longer. We are glad that clients are excited to get their images, however they will not get them any sooner by slowing down the photographers' workflow with questions that have already been answered. If for some reason a client needs their images in a hurry, we do have options available for an additional charge to accommodate those clients (same day service for \$125 if your session was before 2 pm, next day service for \$75, and \$50 for guaranteed that week)

***Paying for your session through a third party.*** If your session fee is paid through a third party (not us directly), then you will be required to pay a non-refundable retainer (the same amount as the session fee excluding discounts) in order to book a session. This to ensure that if you do not show up for your session, we have the non-refundable cancellation fee (retainer) on hand. Otherwise, once your session is completed and your images have been delivered to you, that retainer will be refunded to you by being applied to your image purchase. **We will not book you a session without a retainer.** If you pay your session fee directly through us, you will not have to pay an additional retainer, because your booking fee is already non-refundable if you do not show up.

***Right to refuse service resulting in forfeiture of all monies paid.*** While we are a company that has professional, easy-going photographers who love our customers, on a rare occasion we encounter customers who are extremely difficult, offensive, rude to our photographers, or overly entitled. Most of our photographers are trained to handle tough situations and do as much to avoid conflict as possible because we want our clients to have the best experience possible. However sometimes there are offenses we cannot ignore, and in those instances, we will leave your session and you will receive no money back. We do not want to cause our valuable clients any stress whatsoever, so we would appreciate your cooperation in not causing us any stress either!

“Forfeiture” offenses are as follows: (a) hitting, beating, or constantly yelling at your child, wife, or family members (it is up to you how you want to behave with your family, however it is up to us whether we want to be around it), (b) extreme and loud profanity (c) having someone follow behind the photographer taking pictures of the poses of your family with their cell phones, (d) ANY abuse towards the photographer, whether verbal, sexual, or physical, and (e), uncooperativeness, rudeness, and/or disrespect towards the photographer (they are trained professionals, please let them do what they know to ensure optimal images.... if you hired us, you must have liked our images). We always want our clients to feel at ease and comfortable and will NEVER make someone do anything that makes them uncomfortable, so we require that respect to be reciprocated. Again, these examples are extremely rare and highly unlikely to occur, but as a precaution we strive to make sure our clients know what is intolerable. In a nutshell, some people are jerks and we aren’t going to work with them. Thank you for your understanding and cooperation.

***Number of people in your party.*** If you are charged a certain rate that is only applicable for a certain number of people in your party, and you show up to your session with more people than that rate allows, you will be charged the balance at the session, and you will not receive any images until it is paid. For example, if you are getting a certain rate based on parties up to six, but then arrive with 7 (or more) people, you will be required to pay the balance of whatever the regular session fee for 7 (or more) people is. Children, babies, and your mother-in-law count as people. We always ask during the phone consultation how many people are in your party, so we will notice if there are more than what you specified upon arrival. Thank you for your understanding.

## **Session Types and Booking Fees\***

### **Family: \$125**

Family sessions typically include photographs of the whole group, the parents individually and/or as a couple, the children individually, the children as a group, and the children with just the mother and/or just the father if desired. Of course, any other combination of family members that the client wants will be photographed as well. Pets can also be included, but if a pet is to be included, please notify us beforehand. Immediate family sessions are usually completed within ½ hour. Family sessions are for one family, with no limit on the number of people in that family (unless you are using an offer that specifies a certain number of people allowed in your party). However, if extended family members are to be included in the session, we ask that the other family members also have access to the gallery (by providing us their e-mail addresses) for additional purchases of images after the session. This helps offset the cost of additional editing time for all the additional images necessary. These family sessions can take up to an hour. Turnaround time for finalized images is approximately 2-3 weeks.

### **Senior/Graduate Portraits: \$125**

This session typically involves photographing a high school graduate, however we also include college graduates in this category. This includes people of all ages because many adults go back to college, graduate, and then want their photographs taken to commemorate their accomplishments! Senior/graduate sessions can have multiple changes in attire and/or locations. We encourage the client to be aware of their time allotment when picking multiple outfits and changing their hairstyle and/or make-up. If multiple locations, outfits changes, or hairstyle changes are going to be utilized for your session, we advise booking 2 hours to allow for the changes. Also, if the client also wants a traditional background for a cap and gown portrait, then you must notify us, so we can bring the appropriate background. The client is responsible for their own cap and gown at the time of their session.

If more than one location is requested by the client, then driving arrangements must be made by the responsible party to get the graduate (if the graduate is a minor or does not drive) to and from different locations. As stated above, graduate sessions in only one location can take up to an hour, however if multiple locations are requested then sessions can take up to 2 hours and you are charged per hour. Turnaround time for finalized images is approximately 2-3 weeks.

## **Couples/Engagement: \$125**

Portraits of couples are done at the location of the clients' choice. These sessions involve the couple in multiple poses and from various angles, to ensure that the couple gets many different shots in their photo session (as with the other types of sessions). Different settings are also included per location. For example, if a couple wants their session at the beach, there may be shots done by the dunes, in the water, and under the pier, etc. depending on what is available at the location site. We try to incorporate more than just a "say cheese" pose in all our sessions and give each client a variety of images to cherish. If the session is of a recently engaged couple, then the clients can also have the ring photographed as well as a mock proposal. It is always recommended to coordinate outfits during these sessions, for a cohesive look in the portraits. The couple doesn't necessarily have to match, but yellow and pink polka dots do not look good with royal blue and orange plaid. Couple sessions are usually completed within ½ hour. Turnaround time for finalized images is approximately 2-3 weeks.

## **Maternity: \$125**

This session can be of the mother-to-be only or combined with her partner. Some clients add their other children as well (if they have other children). This is solely at the discretion of the client. The focus, however, is always on the mother-to-be. Sessions often include belly shots, however not all clients are comfortable being that exposed, so these are discretionary, as we want all of our clients to feel as comfortable as possible. Therefore, many clients opt for full coverage in lieu of belly exposing garments. The client will provide her own attire, so skin exposure is completely up to her, or she can rent a dress of her choice from us listed on the website. Often, mothers-to-be wear long, flowy dresses/sarongs for a very feminine look and these complement the beauty of pregnancy very well. We often get asked what should be worn at a session and where you can get it, so we have provided two websites below that are great for ordering maternity attire if you want to buy a dress, and our website below for renting a dress and saving some money.

Maternity dress rentals: [www.applebutterphotography.com/maternitydressrentals](http://www.applebutterphotography.com/maternitydressrentals)

Maternity clothing for purchase: [www.pinkblushmaternity.com](http://www.pinkblushmaternity.com)

High-end/formal maternity clothing for purchase: [www.sewtrendyaccessories.com](http://www.sewtrendyaccessories.com)

If you choose to rent a maternity gown from us for your session, the dress(es) will be brought to your session by your photographer and then returned to your photographer at the end of your session. Non-returning of a dress rental will result in a \$100 fee. Maternity sessions can be on-location or at the studio. Maternity sessions can take up to an hour. Turnaround time for finalized images is approximately 2-3 weeks.

### **Newborn: \$125**

This session is usually done within the first 10 days after the baby is born. After 10 days old, newborns start staying awake longer, moving around more, are much more alert, and are less likely to be easily posed, so we encourage scheduling your newborn session before he/she is 10 days old. However, newborn sessions can be booked any time after the baby is born. This session takes place at the studio, unless it is a lifestyle shoot in the client's home. Outdoor locations for newborn sessions are often avoided due to outside temperatures and unforeseen weather conditions. When a newborn session is booked, the details of the upcoming session will be filled out on the booking form online, to include the gender of the baby, the desired color scheme (if there is one), and any other desires or requests the parents have for their session. All lighting, backdrops, props, and newborn outfits will be provided. If you choose to bring an outfit for the baby, it MUST be photographed and e-mailed to us at least 4 days prior to the session so we can see it. We set-up the studio for your session long before you arrive, and surprises are impossible to prepare for. Parents are encouraged to have 2 bottles on hand to feed the baby, even if breastfeeding, in case the baby is extra fussy on photo day! This puts him/her in the "milk coma" needed to get those sweet, peaceful, sleeping angel shots! Often, we use the bottles to relax the baby in a certain pose to ease photographing him/her.

Newborn sessions usually take around 1-2 hours and will always include a minimum of three different "looks" (scenes) and multiple poses. Turnaround time for finalized images is approximately 2-3 weeks.

### **Maternity/Newborn Combo: \$225**

This is an option for mothers-to-be who want the maternity session while pregnant and also the newborn session once the baby has arrived. It offers the client a discount of \$25.00 to book this combo. After the initial maternity session, details about the due date of the newborn (as well as what is expected of the newborn session) will be discussed, and an approximate date will be set. This date will be confirmed once the baby arrives, so it is imperative that we be notified upon delivery, so we can be prepared to photograph your bundle of joy when the time comes!

### **Birth: \$750**

This session captures the miracle of life. With permission of the hospital/place where you plan to give birth, your labor and delivery will be preserved in time through photography. Images will be taken at all stages, to show the entire process. The client will decide any images they do not want captured, as the comfort of the client is our highest priority. This session will begin once labor has reached the point that they baby will be arriving within a few hours. Images will show the pre-labor walking around, comforting from loved ones (if you will be



accompanied by anyone), pre-labor activities, labor, the birth itself, and then the newborn baby! Details following the birth will also be photographed, such as clean up, the mother's relief and happiness, and new baby snuggles! In the event of emergency situations during labor where medical professionals require the removal of the photographer, we cannot guarantee delivery images, or any images until your safety is ensured and the photographer is permitted back into your room. The client must keep Apple Butter Photography regularly updated the week of expected delivery, particularly the day of labor, to ensure the photographers' accurate arrival. The photographer should know to arrive after you have been admitted, placed in the room you will give birth in, and labor has begun. Hours for birthing sessions vary, due to the unexpectedness of the birthing process. Some mothers deliver quickly, others do not, so we try to accommodate all situations accordingly. Turnaround time for finalized images is approximately 2-3 weeks.

#### **Fresh 48: \$400**

This session covers the baby in the hospital (or wherever you gave birth) or home after the birth has taken place, typically the next day (or within 48 hours after the baby has been born). It covers the new baby, all the snuggles, the visiting guests/family members, and the love that is in the air when a new baby arrives! Typically, the client will decide a date/time that would be best to do the session based on when the guests/family members will be present, because the session typically lasts approximately 2 hours. Turnaround time for finalized images is approximately 2-3 weeks.

#### **Fashion: \$125**

This session is for the client who wishes to be photographed in a model-type way. Often, clients just want to be photographed for no reason other than to have great images of themselves! This would be the session to choose in that circumstance. The session goes beyond just posing for a portrait, and includes many different stances, angles, and non-traditional shooting. Various lighting techniques can be used to get dramatic images, and various settings/outfits can be utilized as well. This session has also been used commercially for clients who are modeling their clothing, accessories, make-up, hair styles/products, etc. and models themselves who desire additional images for their portfolios.

This session is done on-location or in our studio. However, since the allotted time for a fashion shoot is up to one hour, it is recommended that if the client wants studio images *and* outdoor on-location images done, that they book at least a 2-hour block, because both cannot be done in one hour. Therefore, when booking, please know how many hours you will require because each hour is considered one session, and book accordingly. Turnaround time for finalized images is approximately 2-3 weeks.

### **Boudoir: \$200**

The boudoir sessions are similar to the fashion shoot listed above. Both can be done on-location or in our studio and can involve different posing techniques, dramatic lighting, and non-traditional images. However, the boudoir session can also be done in the client's home for an intimate setting that ensures the utmost comfort of the client. Not all clients feel relaxed enough to have a comfortable boudoir session anywhere else, and we strive to provide the most satisfactory atmosphere possible to produce the best images. Our studio, however gives us the most control of your images. Details will be discussed via phone consultation to determine the needs/wishes of the client, the desired outcome of the session, and what the client is looking for in their session. Clients are responsible for providing their own attire. However, we have some items available in most sizes in our client closet if a client has nothing they choose to wear. If used, nude color underwear is required of the client to wear under our attire, which will be washed and sanitized following your session. Please photograph your outfit(s) and e-mail them to us at least 4 days prior to your session so we can build a set for you that matches what you'll be wearing. Sessions can take up to an hour. Please note that hair/make-up, etc. should be done before your session, otherwise getting ready will cut into the allotted hour for your session. There is an option to add hair and make-up to your session. You must call to pay for this option at the time of booking. Turnaround time for finalized images is approximately 2-3 weeks.

### **Modeling Portfolios: \$400**

This option is available for the client who wants many, various types of images. The session is up to 4 hours and will encompass many different looks. The intent of this session is to include everything that a client might need in their portfolio, such as headshots, full body images, fashion and swimsuit images, and close-ups. The client provides his/her own attire (as many outfit changes and/or make-up and hair changes as needed within the allotted time), and must arrive hair/make-up ready. Often, different locations are used, including our studio, therefore it is necessary that the client have transportation to and from those locations (if used). If the entire modeling portfolio is completed in one day, it is allotted up to 4 hours. However, it is typical to break up the session into different days to accommodate various locations, and looks of the client (hairstyle, make-up, dress). In this circumstance, you will book your session on the first day you want to shoot, and then the following shoots will be discussed and scheduled by the photographer.

If the portfolio is completed in one day, turnaround time for finalized images is approximately 3-4 weeks. However, if the portfolio is broken up into several sessions then the finalized images will not be ready until after all sessions have been completed. Once completed, the time for finalized images is approximately 3-4 weeks.

### **Mini, Micro-Sessions: \$40-\$125 (depends on the session)**

Mini and micro-sessions are special sessions that only take place on certain dates, locations, and times to be announced by Apple Butter Photography via their Facebook page and the “announcements” section of the website. They are typically done around various holidays and special occasions and will usually take place on weekends, allowing clients to get short, quick photography sessions on a budget. Each mini/micro-session typically has a theme (Ex: Easter sessions with a bunny, Christmas sessions with a sleigh, Independence Day sessions in red, white, and blue, etc.), and details are always given in the announcement.

Mini sessions are up to 15 minutes and micro sessions are super-fast 5-minute sessions. Multiple clients are often booked throughout the day, so please come prepared for your time slot. Booking fee for mini/micro sessions must be paid at the time of booking. You do not have an appointment without paying the booking fee. Turnaround time for finalized images is < 1 week.

### **Sunrise Session: \$175**

This session is based daily on the time that sunrise is set to occur. This can be found with a simple internet search for the date and geographical area you are looking to book your session. However, when booking online, always choose 6:00 a.m. as your time slot for a sunrise session. These sessions can be used for any type of client (Ex: family, couple, fashion, swimsuit, etc.) but only take approximately 30 minutes due to the short time span of the sunrise. Please be advised that punctuality is necessary in a sunrise session because there are only a few minutes of actual sunrise. Therefore, if you are late, you could miss the sunrise itself for your session. Also note that sometimes skies are cloudy, and this is uncontrollable. No refunds will be given due to cloudy skies or not getting the exact colors you imagined for your sunrise shoot. Each sunrise is different, unique, and not in the hands of Apple Butter Photography. We cannot guarantee optimal skies at sunrise; however, we will do everything in our power to ensure that you get the best possible results in your photographs. Turnaround time for finalized images is approximately 2-3 weeks.

### **Professional Head Shots/Business Portraits: \$125**

This session is for clients who need quality images to represent themselves in the professional world. This can be business executives, professionals, models, dancers, actors, etc. Sessions include traditional images (backdrop and various headshots) and/or casual images (office setting, workplace, or on-location portraits). Often, clients use these images on business

cards, their websites, marketing materials, advertising, and/or other business-related items as well as in promotional content for individuals in the entertainment industry and performing arts. Professional headshots are a necessity in today's professional world, so we give each client numerous images to choose from in their session. Sessions are done at our studio, the client's place of business, or on-location destinations. Please note that if multiple professionals are getting their portraits done at one setting, each will be charged. The fee listed is for one individual only, however we offer a discounted rate of \$100 per client if 3+ people are getting head shots done at the same booking. This session is usually completed within ½ hour (based on 1-3 individuals). Turnaround time for finalized images is approximately 1 week.

### **Events: \$125 per hour, 2-hour minimum**

This session can include birthday parties, baby showers, going away parties, welcome home celebrations, Christmas parties, galas, fundraising events, bachelor/bachelorette parties, company events, or any other type of special event or celebration. The rate for this session is based on how many hours the photographer will be needed. This type of session cannot be booked online, it must be booked by calling, so that details of the event and hours needed can be discussed and handled on an individual basis. Turnaround time for finalized images is approximately 2-3 weeks. Events can also be uploaded so that attendees of the event can purchase their own images from the event.

\*Please note that while we try and update this PDF when applicable, if fees listed here are different than when you book a session, the most current, accurate fees are on the "Book Online" and "Pricing" Section of the website.

Booking fees are required to book any session. Images and products are available for purchase after your session when images are delivered and viewed. Minimum orders are required for most sessions unless otherwise specified.

### **After Your Session**

Once your session is completed, work will begin on creating beautiful images for you that can be cherished for a lifetime! Once your images are finalized, you will be given access to your own, personal online gallery of all your images (via e-mail). From this gallery, you can purchase your digital images, prints, canvases, a personal app of your session, gifts, t-shirts, cards, CD's, and other goodies. A minimum order is required. Session fees do NOT include images. Once your gallery is delivered, you will have 2 weeks to order. After the 2 weeks and once your gallery has expired, a \$30 fee will be charged to reinstate it.

## Weddings

There are five wedding packages available. The details of each are explained here. As standard practice, every wedding booking requires a non-refundable retainer fee to secure your date. The balance must be paid at least a month before the wedding date unless prior arrangements are made. An additional photographer can be added to any wedding package for \$400. All weddings require a signed contract, sent to you once you have decided to book with us. The contract must be signed and returned within 2 weeks of it being e-mailed to you.

### ***The "To the Point": \$350***

This package is our most budget friendly package and accommodates the client who simply wants their ceremony captured and professional images of themselves afterwards on their special day. Coverage includes the ceremony itself followed by traditional formal portraits. These portraits can include images of the bride, the bride and groom, the wedding party (if there is one), the family (if present), and the rings. The bride and groom will be photographed in several different ways, to ensure many poses and various types of images received beyond the typical "say cheese" image. During portraits, we ask that all guests be asked to vacate the area, usually via announcement of the D.J. or designated family member, to ensure that we can focus on capturing these intimate images with privacy, and to avoid cell phone images being taken of the photographer's work. You are paying good money to have professional photographer, so please allow your photographer to do their job without disruption. Arrival time of the photographer will depend on when and where the ceremony will take place, and this will be discussed in the consultation, along with any special needs/circumstances that aren't covered here. You can also book an optional engagement session prior to the wedding for 50% off with this package. This package includes 1 hour. Each additional hour is \$300 + \$150 "go over" fee and must be paid before images will be delivered. Turnaround time for finalized images is approximately 4-6 weeks. In summary, this package includes the **wedding ceremony and portraits afterwards**.

### ***The "Short & Sweet": \$650 (retainer of \$300 is required)***

This package's coverage can include the day's preparations, some wedding decorations, the bride (and bridesmaids if there are any) getting ready for the wedding, the bride's accessories (shoes, jewelry, bouquet, garter, etc.), the ceremony itself, and finally the traditional formal portraits. These portraits include images of the bride, the bride and groom, the wedding party (if there is one), the family (if present), and the rings. The bride and groom will be photographed in several different ways, to ensure many poses and various types of images received beyond the typical "say cheese" image. During portraits, we ask that all guests be asked to vacate the area, usually via announcement of the D.J. or designated family

member, to ensure that we can focus on capturing these intimate images with privacy, and to avoid cell phone images being taken of the photographer's work. You are paying good money to have professional photographer, so please allow your photographer to do their job without disruption. Arrival time of the photographer will depend on when and where the bride is getting ready, and this will be discussed in the consultation, along with any special needs/circumstances that aren't covered here. You can also book an optional engagement session prior to the wedding for 50% off with this package. This package includes 2 hours. Each additional hour is \$300 + a \$150 "go over" fee and must be paid before images will be delivered. Turnaround time for finalized images is approximately 4-6 weeks. In summary, this package includes ***getting ready, the wedding ceremony, and portraits afterwards.***

***The "Bragging Rights": \$1800 (retainer of \$650 required)***

This package is our most popular because it can cover all aspects of a wedding with its 6 hours of consecutive coverage. This package accommodates the client who wants a dash of all their memories captured on their special day as well as the reception. Coverage can include the day's preparations, wedding decorations, the bride (and bridesmaids if there are any) getting ready for the wedding, the bride's accessories (shoes, jewelry, bouquet, garter, etc.), the ceremony itself, the traditional formal portraits afterwards, and the reception and all its highlights. The portraits include images of the bride, the bride and groom, the wedding party (if there is one), the family (if present), and the rings. The bride and groom will be photographed in several different ways, to ensure many poses and various types of images received beyond the typical "say cheese" image. During portraits, we ask that all guests be asked to vacate the area, usually via announcement of the D.J. or designated family member, to ensure that we can focus on capturing these intimate images with privacy, and to avoid cell phone images being taken of the photographer's work. You are paying good money to have professional photographer, so please allow your photographer to do their job without disruption. After portraits are completed, the reception commences. Coverage of the reception can include guests and the reception's highlights. Examples of these moments could include getting the garter, garter toss, bouquet toss, cake cutting, first dance, father-daughter dance, mother-son dance, or any other highlights that you will have at your reception. Each wedding is different, so the traditions that you choose to have during your reception could vary. Therefore, the photographer needs to be made aware of these specific moments, so that everything can be captured on your big day! Arrival time of the photographer will depend on when and where the bride is getting ready, and this will be discussed in the consultation, along with any special needs/circumstances that aren't covered here. This package also includes an optional complimentary engagement or bridal session preceding the wedding date. Should the couple choose to get this engagement session, the date to shoot the session will be discussed in the consultation, and the images will be ready within 2 weeks. This package includes 6 consecutive

hours. Each additional hour is \$150 + a \$150 “go over” fee and must be paid before images will be delivered. Turnaround time for finalized images of the wedding is approximately 4-6 weeks. In summary, this package includes ***an optional engagement/bridal shoot, getting ready, the wedding ceremony, portraits afterwards, and reception.***

***The “The Big Kahuna”: \$2500 (retainer of \$900 required)***

This package is our most popular because it can cover all aspects of a wedding with its 8 hours of consecutive coverage and 2 photographers. This package accommodates the client who wants to get full coverage of their memories captured on their special day as well as the reception. Coverage can include the day’s preparations, wedding decorations, the bride (and bridesmaids if there are any) getting ready for the wedding, the grooms and groomsmen getting ready, the bride’s accessories (shoes, jewelry, bouquet, garter, etc.), the ceremony itself, the traditional formal portraits afterwards, and the reception and all its highlights. The portraits include images of the bride, the bride and groom, the wedding party (if there is one), the family (if present), and the rings. The bride and groom will be photographed in several different ways, to ensure many poses and various types of images received beyond the typical “say cheese” image. During portraits, we ask that all guests be asked to vacate the area, usually via announcement of the D.J. or designated family member, to ensure that we can focus on capturing these intimate images with privacy, and to avoid cell phone images being taken of the photographer’s work. You are paying good money to have professional photographer, so please allow your photographer to do their job without disruption. After portraits are completed, the reception commences. Coverage of the reception can include guests and the reception’s highlights. Examples of these moments could include getting the garter, garter toss, bouquet toss, cake cutting, first dance, father-daughter dance, mother-son dance, or any other highlights that you will have at your reception. Each wedding is different, so the traditions that you choose to have during your reception could vary. Therefore, the photographer needs to be made aware of these specific moments, so that everything can be captured on your big day! Arrival time of the photographer will depend on when and where the bride is getting ready, and this will be discussed in the consultation, along with any special needs/circumstances that aren’t covered here. This package also includes an optional complimentary engagement or bridal session preceding the wedding date. Should the couple choose to get this engagement session, the date to shoot the session will be discussed in the consultation, and the images will be ready within 2 weeks. This package includes 8 consecutive hours. Each additional hour is \$150 + \$150 “go over” fee and must be paid before images will be delivered. Turnaround time for finalized images of the wedding is approximately 4-6 weeks. In summary, this package includes ***an optional engagement/bridal shoot, getting ready, the wedding ceremony, portraits afterwards, reception up to 8 hours, and 2 photographers.***

***The “Whole Shebang”: \$3750 (retainer of \$1150 required)***

This package gives you the absolute best coverage, and most memories captured with up to 10 hours of consecutive coverage, 2 photographers, a highlights video of your big day, and 2 hours of coverage of the night before (the rehearsal and/or rehearsal dinner). This package accommodates the client who wants to get full coverage of their memories captured on their special day as well as the reception, and also the goofy memories that may be had the night before when everyone involved is together. Coverage can include the day’s preparations, wedding decorations, the bride (and bridesmaids if there are any) getting ready for the wedding, the grooms and groomsmen getting ready, the bride’s accessories (shoes, jewelry, bouquet, garter, etc.), the ceremony itself, the traditional formal portraits afterwards, and the reception and all its highlights. The portraits include images of the bride, the bride and groom, the wedding party (if there is one), the family (if present), and the rings. The bride and groom will be photographed in several different ways, to ensure many poses and various types of images received beyond the typical “say cheese” image. During portraits, we ask that all guests be asked to vacate the area, usually via announcement of the D.J. or designated family member, to ensure that we can focus on capturing these intimate images with privacy, and to avoid cell phone images being taken of the photographer’s work. You are paying good money to have professional photographer, so please allow your photographer to do their job without disruption. After portraits are completed, the reception commences. Coverage of the reception can include guests and the reception’s highlights. Examples of these moments could include getting the garter, garter toss, bouquet toss, cake cutting, first dance, father-daughter dance, mother-son dance, or any other highlights that you will have at your reception. Each wedding is different, so the traditions that you choose to have during your reception could vary. Therefore, the photographer needs to be made aware of these specific moments, so that everything can be captured on your big day! Arrival time of the photographer will depend on when and where the bride is getting ready, and this will be discussed in the consultation, along with any special needs/circumstances that aren’t covered here. This package also includes an optional complimentary engagement or bridal session preceding the wedding date. Should the couple choose to get this engagement session, the date to shoot the session will be discussed in the consultation, and the images will be ready within 2 weeks. This package includes 10 consecutive hours and 2 hours the night before the wedding for coverage of the rehearsal and/or dinner (or other time spent with loved ones). Each additional hour is \$150 + \$150 “go over” fee and must be paid before images will be delivered. Turnaround time for finalized images of the wedding is approximately 4-6 weeks. In summary, this package includes ***an optional engagement/bridal***



*shoot, getting ready, the wedding ceremony, portraits afterwards, reception up to 10 hours, and 2 hours of coverage of the night before the wedding, a highlights video of the wedding, and 2 photographers.*

### **Wedding Reception “Perk-A-Moon”**

This is an option that can help a couple get funds for their honeymoon (or funds for anything they wish). An enlarged canvas portrait from their engagement shoot (valued at \$250) will be put on display at the reception with a contribution box. A sign will be provided that informs the guests that by contributing, they are helping the couple “win” the canvas portrait and fund their future together! Guests can put contributions in the box to cover the cost of the canvas, and any money received after the \$250 cost of the canvas will go directly to the couple! This is an awesome way to raise funds for the couple, and contributors feel good knowing that they are giving the couple an image for their home that they adore while also helping them out financially.... it is a win-win! Should the \$250 fee not be met, all proceeds will be split equally between Apple Butter Photography and the couple, minus the production costs of the canvas. Therefore, if you choose this option, you must try to inform people so that you are not stuck with a bill for the canvas! We provide the collection box and signage, so you’ll have nothing to worry about.

# **Add-On Services, Products, and Their Prices**

## **Guaranteed That Week Service: \$50**

This service is an option for clients who need their images in a hurry. This option guarantees that your images (and any necessary editing) will be ready within a week following your session. This option is not available for weddings except the “Short & Sweet” wedding.

## **Next-Day Service: \$75**

This service is an option for clients who need their images in a big hurry. This option guarantees that your images (and any necessary editing) will be ready within 24 hours following your session. This option is not available for weddings, modeling portfolios, birth sessions, or Fresh 48 sessions.

## **Same-Day Service: \$125**

This service is an option for clients who need their images immediately. Please note that it only applies to sessions that have been completed before 2:00 p.m. (unless approved by Apple Butter Photography on a special basis) and means that your images will be ready that evening. If your session was finished any time after 2:00 p.m., we cannot guarantee same-day service (unless approved by Apple Butter Photography on a special basis). This option is not available for weddings, modeling portfolios, birth sessions, or Fresh 48 sessions.

## **Gift Certificates**

Gift Certificates can be ordered online. They can be purchased for various amounts and can be picked-up by the client or shipped directly to the recipient (this requires an additional \$5.00 to cover the cost of shipping, handling, and tracking information). These make a perfect gift and serve as an option for those wanting to book a session as a gift for another person without knowing when they will be available. If ordering gift certificates for birthday gifts or Christmas gifts, please allow enough time to process and/or ship the order in time for them to receive it by those dates.

## **Additional Photographer for Weddings (6 hours and under): \$400**

## **Wedding Highlights Video: \$400**

## **Maternity Dress Rentals: \$10+ per gown/session**

## **Flash Drive of Images: \$150**

## **Flash Drive of Images + Print Release: \$190**

**Full Album Digitally Downloaded: \$150**

**Full Album Digitally Downloaded + Print Release: \$150**

**Personal App of Your Session: \$25**

**T-Shirt w/1 chosen Image: \$15**

**Print Release: \$55.00**

**Prints: this varies depending on type, size, etc. You will have a full price list, package list, and shopping cart in your online gallery once your images are done. Prints start at \$6.00.**

*\*Please note that there are additional shipping/handling charges for anything that must be shipped\**



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